



## NEWS RELEASE

Contact: Justin Carlson  
PH (951) 674-3124 x314

Release Immediately  
Wednesday, December 19, 2012

### BBQ CHAMPIONSHIP TO BE HELD AT CITY'S NEW BOAT LAUNCH FACILITY

Come and enjoy the 3<sup>rd</sup> annual Wild Wild West BBQ Championship to be held on Monday, December 31, 2012 and Tuesday, January 1, 2013 at the new La Laguna Resort and Boat Launch located at 32040 Riverside Drive, Lake Elsinore, CA 92530.

The event will be open to the public from 11:00 a.m. to 5:00 p.m. on both days and will include vendors, live music, a beer/wine garden, and a kid's play area. The cost is five dollars (\$5) for parking and five dollars (\$5) for entry into the event. Visitors can also purchase "tasting tickets" for two dollars (\$2) each for the pleasure of tasting the mouthwatering BBQ prepared by the Masters. You be the judge of some of the finest BBQ in the west!

Mayor Magee commented that this will be an amazing event for the community to come and enjoy themselves with great food and music at our scenic new boat launch facility at the La Laguna Resort.

For further information, please contact Pat Kilroy, Director of Lake, Parks & Recreation Department at (951) 674-3124 ext. 265 or visit the City's event calendar webpage at [www.lake-elsinore.org](http://www.lake-elsinore.org).

City website: [www.lake-elsinore.org](http://www.lake-elsinore.org)

Telephone: 951-674-3124 Fax 951-674-2392

Business Hrs: Mon.–Thurs.: 8:00 a.m. to 5:00 p.m. and Fri.: 8:00 a.m. - 4:00 p.m.

####

---

---

*The City of Lake Elsinore features Southern California's largest natural freshwater lake. The City's current population is estimated at 53,024. The City's brand and slogan, "Dream Extreme," exemplify the scenic beauty and active life style of this 124 year old boom town. Visitors and residents enjoy water sports such as skiing, power boating and fishing, world-class sky diving drop zone and thermals, a regional motocross track, professional baseball, an 18 hole golf course, outlet shops, plus dining and entertainment in Historic Downtown. The City's Web site is [www.lake-elsinore.org](http://www.lake-elsinore.org).*

951.674.3124

130 S. MAIN STREET

LAKE ELSINORE, CA 92530

WWW.LAKE-ELSINORE.ORG