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## NEWS RELEASE

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### **Thousands Visit the City to Be a Part of All the Action**

*Coined the “action sports capital of the world,” the City of Lake Elsinore ramps up for a summer filled with action packed events for residents and visitors.*

**LAKE ELSINORE, CA** – Cars, boats and off road races drew more than 20,000 residents and visitors to the City of Lake Elsinore to take part in three fun-filled events last weekend, May 18<sup>th</sup> and 19<sup>th</sup>.

The City, Chamber and local businesses have been working together to bring new and ongoing events to the community. Last weekend these efforts were evident when the Eibach Honda Car Meet, Boating Demo Days and the Lucas Oil National Race came to town. Both the Honda Car Meet and Boating Demo Days were inaugural events in the City.

“Lake Elsinore is centrally located, has stunning views and a variety of facilities, making us the go to destination for unique and exciting events like these,” said Mayor Bob Magee. “This was a shining moment for our City as we saw thousands of people travel to our community, shop in our stores and dine in our restaurants.”

The Eibach Honda Car Meet has been held for the last eight years. However, this was their first time hosting the event at the Storm Stadium. The event brought thousands of car enthusiasts to the City.

The Boating Demo Days was also a first for the City. Hosted at the newly renovated La Laguna Resort and Marina, approximately 1,200 people came out to see more than 50 boats in various sizes, types and descriptions that were on display. In addition, visitors were given the opportunity to give the boats a “try” by taking demonstration rides on the lake.

When asked if he would consider returning again next year, Event Organizer Bob Brown said, “definitely, the location was perfect and we had a great response. We have already scheduled our dates for next year on May 17<sup>th</sup> and 18<sup>th</sup>.”

Now in its 4<sup>th</sup> year at the City, the Lucas Oil National Race kicked off their 5<sup>th</sup> and 6<sup>th</sup> rounds at Lake Elsinore Motorsports Park. Approximately 20,000 spectators were in attendance this year. This year's Lucas Oil National Race series will return to Lake Elsinore to host their final race in October. Recaps of the race will be aired on five different television stations starting June 22 at 11:00 a.m. on CBS. To view the full television schedule, visit [www.lucasoiloffroad.com](http://www.lucasoiloffroad.com).

With summer upon us, the City of Lake Elsinore has a full schedule of local events. Stay tuned for many great action packed and community related events. Below are some of the events to watch for in coming months.

**This weekend's events:**

- **Memorial Day Service** at Elsinore Valley Cemetery
- **Red, White & Blue 5K/10K Run/Walk** at Storm Stadium

**Other events coming soon:**

- **Just 4 Kids Fishing Derby** at the Diamond Stadium Levee - June 1, 2013
- **Extreme Bass Tournament** sponsored by Lake Elsinore Hotel & Casino - June 1, 2013
- **Lake Elsinore Outlets Carnival** – June 7-9, 2013
- **Rosetta Canyon Fire Station Dedication** – June 22, 2013
- **4th of July Fireworks Spectacular and View by Boat** – July 4, 2013
- **Muddy Momma Mud Run** – This summer, date TBD
- **PWC Racing** – This summer, date TBD
- **State of the City with the Mayor** – August 22, 2013
- **Lucas Oil Regional Races and National Races return** – This summer and fall.
- **Lake Elsinore Grand Prix** – Coming this fall.

To find out more about these events or to stay informed about upcoming events, visit [www.Lake-Elsinore.org](http://www.Lake-Elsinore.org) and sign up for [email notifications](#), like the City's page on [Facebook](#) or follow the City on [Twitter](#).

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**City website:** [www.Lake-Elsinore.org](http://www.Lake-Elsinore.org)

**Telephone:** (951) 674-3124 Fax: (951) 674-2392

**Business Hours:** Mon. - Thurs. 8:00 a.m. to 5:00 p.m., Fri. 8:00 a.m. to 4:00 p.m.

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*The [City of Lake Elsinore](#) features Southern California's largest natural freshwater lake. The second oldest city in Riverside County, Lake Elsinore celebrated its [125<sup>th</sup> Year of Incorporation](#) on April 9, 2013. The City's current population is estimated at 55,430. The City's brand and slogan, "Dream Extreme," exemplify the scenic beauty and active lifestyle of this 125 year old boom town. Visitors and residents enjoy water sports such as skiing, power boating and fishing, a world-class sky diving drop zone and thermals, a regional motocross track, professional baseball, an 18-hole golf course, outlet shops, plus dining and entertainment in Historic Downtown.*