



NEWS RELEASE

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Proposed Release Date:

September 12, 2013

Mayor's State of the City Address Now Airing, Reminding Community to Dream On

Themed, Walking on a Dream – for 125 years, this year's event was filled with action, laughter and a whole lot of promise as the City gears up to be the Action Sports Capital of the World.

LAKE ELSINORE, CA – Standing before a sold out crowd of more than 200 people on August 22, [Mayor Bob Magee](#) delivered a passionate State of the City Address capturing the essence of a City that is once again in the midst of rapid growth and opportunity.

Today, the [City of Lake Elsinore](#) announced the complete rebroadcast of this year's [State of the City Address](#) for residents, businesses or anyone wanting to learn more about Riverside County's fastest growing City. The State of the City Address is held each year by the current Mayor to highlight key activities from the past year and inform the community of where the City is headed.

"I am proud to live here and serve the residents of the City of Lake Elsinore, and this address reminds us of all the things we should be proud of including our rich history, spectacular views, extreme sports and so much more," said Mayor Bob Magee. "We are in a new season of economic hope and prosperity, and Lake Elsinore is leading the way."

This event was Mayor Magee's sixth State of the City Address since he was first elected in 2003. So this year, the Mayor took a new approach and had a little fun. As the audience settled in for the main event, a quick video caught their attention only to be awakened by the rumblings of a dirt bike as the Mayor rode down the stadium concourse and arrived on his Honda 250 to kick off the City's new claim to fame as The Action Sports Capital of the World.

The State of the City is now available online at <http://www.lake-elsinore.org/index.aspx?page=750>, and starting tomorrow, September 13, will be rebroadcast on our local cable channels every day at 10:00 a.m. and 6:00 p.m. on Ch. 29 for Time Warner and 31 for Verizon Wireless customers. The entire address is approximately 40 minutes in length. Due to the length, when watching the video online viewers are encouraged to view the video in the full screen format.

(MORE)

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To stay informed about City news, information and activities, residents and visitors are encouraged to follow the City on Facebook at www.facebook.com/CityofLakeElsinore, [@CtyLakeElsinore](https://twitter.com/CtyLakeElsinore) on Twitter, or to sign up for e-notification options on the City's [website](#).

The [City of Lake Elsinore](#) features Southern California's largest natural freshwater lake. The second oldest city in Riverside County, Lake Elsinore celebrated its [125th Year of Incorporation](#) on April 9, 2013. The City's current population is estimated at 55,430. The City's brand and slogan, "Dream Extreme," exemplify the scenic beauty and active lifestyle of this 125 year old boom town. Visitors and residents enjoy water sports such as skiing, power boating and fishing, a world-class sky diving drop zone and thermals, a regional motocross track, professional baseball, an 18-hole golf course, outlet shops, plus dining and entertainment in Historic Downtown.

Vision Statement: The City of Lake Elsinore will be the ultimate lake destination where all can live, work and play, build futures and fulfill dreams.