



NEWS RELEASE

CITY PUTS PUBLIC SAFETY FIRST, DENIES “BULL RUN” EVENT

While the City coins itself the action sports capital of the world, public safety concerns and uncertainty about a new type of event causes staff to deny the permit.

LAKE ELSINORE – (November 6, 2013) – Today, the City Manager announced he has denied the special event permit application for “[The Great Bull Run](#),” citing several reasons surrounding the substantial risks of hosting the event.

The special event permit application was submitted to the [City of Lake Elsinore](#) for “The Great Bull Run” to be held on March 8, 2014 at the Lake Elsinore Motorsports Park. The proposed event, invited anyone to participate in a stylized rodeo production, in which the participants run down a dirt lane lined with rodeo paneling alongside, and in front of, running bulls and steers in a reproduction of the Running of the Bulls in Pamplona, Spain. Since the event was announced earlier this year, the City Council and staff have received hundreds of emails regarding safety concerns for the animals and the participants of the event.

“We are the action sports capital of the world where our residents and visitors can dream extreme,” said City Manager Grant Yates. “However, unlike most of the action sports and events in our community, this event invited inexperienced, untrained and unprotected participants to take part in what could be a dangerous and unpredictable activity.”

Section 5.108.170 of the City’s Municipal Code authorizes the City Manager to deny an application for various reasons including finding that the safety, health or public welfare of the citizens would be endangered by granting the permit. The event applicant was notified about the City’s decision this morning. According to Section 5.108.040 of the Municipal Code, the applicant has five days to file an appeal with the City Council.

For more information, please contact:

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About the [City of Lake Elsinore](#)

The City of Lake Elsinore features Southern California’s largest natural freshwater lake. It is the second oldest and fastest growing city in Riverside County, celebrating its 125th Year of Incorporation on April 9, 2013. The City’s current population is estimated at approximately 55,430. The City’s brand and slogan, “Dream Extreme,” exemplify the scenic beauty and active lifestyle of this 125-year old boomtown. Visitors and residents enjoy water sports such as skiing, power boating and fishing, a world-class sky diving drop zone, a regional motocross track, professional baseball, an 18-hole golf course, outlet shops, plus dining and entertainment in Historic Downtown. Visit www.Lake-Elsinore.org for more information.