



NEWS RELEASE

PREPARATIONS UNDERWAY, VETERANS MEMORIAL TO BE UNVEILED DURING GRAND PRIX

As the City prepares to unveil its long-awaited Veterans Memorial next month, the community is invited and encouraged to purchase memorial bricks for those who have bravely served our country.

LAKE ELSINORE – (October 8, 2014) – The [City of Lake Elsinore](#) is set to install its Veterans Memorial and will officially unveil the memorial to the community during the [Lake Elsinore Grand Prix](#) on November 8th or 9th.

Preparations for the installation of the City's Veterans Memorial at the Diamond Stadium are expected to begin the week of October 13th. The date and time of the unveiling are not yet confirmed. The custom memorial is made from premium black granite and will include two monument areas in the main entrance area of the Diamond Stadium.

"We have waited far too long to celebrate the installation of this important monument in our community," said Councilman Brian Tisdale who served on the City's Veteran's Memorial Ad-hoc Committee. "We are proud to finally have a place in our community to honor and remember the brave men and women who have served to protect our country and our freedom."

The City's new Veterans Memorial includes two monument areas in front of the entrance of the Diamond Stadium. The upper memorial area is a large, custom premium black granite monument etched with the depiction of a soldier in front of a fallen soldier's battlefield grave. The grave is marked by the rifle, helmet, dog tags and the boots of a fallen soldier. This has become a well-known symbol to respect and honor those lost in battle and is a practice that dates back to the American Civil War.

The lower monument area will include five premium granite pedestals with the insignia for each of the branches surrounding a twenty-five foot flag pole with lighting. Finally, the memorial includes the engraving of surrounding bricks that Veterans and/or their families can purchase to honor their service.

"The City's new Memorial Brick Program is a lasting way to pay tribute to those who are special to us and who have sacrificed for our country," said Mayor Natasha Johnson. "This program and memorial will allow us to establish a new tradition in the City of Lake Elsinore to honor our great heroes each year."

The local American Legion Post 200 and the VFW are assisting the City with administering its new [Memorial Brick Program](#). Forms for the program are available on the City's website, www.Lake-Elsinore.org, or they can be picked up and submitted to the local American Legion or VFW. The cost of each brick is \$30 and includes three lines of information with room for 20 letters, spaces,

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and punctuation on each line. Residents of the City or surrounding county areas are encouraged to purchase these bricks to honor their family and friends.

Bricks will only be engraved once per year. Every year, the City will unveil the latest memorial brick requests at an annual Veteran's Day Observance during the Lake Elsinore Grand Prix to honor these veterans. To ensure a brick is included in the upcoming unveiling this year, forms and payments for bricks must be received by Friday, October 17th.

The Veterans Memorial design and location were determined by an Ad-hoc Veteran's Memorial Committee that included representatives from the City, Lake Elsinore Historical Society, Storm Baseball, Elsinore Valley Cemetery, and various veteran affiliated groups in the community including the VFW and the American Legion.

If there are any questions regarding the Memorial Brick Program, please contact Nicole Dailey at (951) 674-3124 or by email ndailey@lake-elsinore.org.

For more information, please contact: Nicole Dailey, Management Analyst, (951) 674-3124 ext. 314

About the [City of Lake Elsinore](#): *The City of Lake Elsinore features Southern California's largest natural freshwater lake. It is the second oldest and fastest growing city in Riverside County, celebrating its 125th Year of Incorporation on April 9, 2013. The City's current population is estimated at approximately 56,718. The City's brand and slogan, "Dream Extreme," exemplify the scenic beauty and active lifestyle of this 126-year old boomtown. Visitors and residents enjoy water sports such as skiing, power boating and fishing, a world-class sky diving drop zone, a regional motocross track, professional baseball, outlet shops, plus dining and entertainment in Historic Downtown. Visit www.Lake-Elsinore.org for more information.*