



## COMMUNITY DONATION REQUEST

Dear Valued Business Partner,

The City of Lake Elsinore, the Downtown Merchants Association and numerous community members and community organizations are excited to bring back a monthly Classic Car Cruise Series on Historic Main Street in Lake Elsinore. Downtown Lake Elsinore is booming with energy as current businesses are expanding and new businesses opening; making our once sleepy Main Street into a hip and bustling hub of the Community. Our mission is to invite residents, visitors, businesses, leaders, non-profits and others to visit Historic Main Street to see all the changes going on and to spread the **love for our community**.

The Classic Car Cruises are scheduled for the last Saturday of June (25<sup>th</sup>), July (30<sup>th</sup>) and August (27<sup>th</sup>) from 4:00pm – 8:00pm. The Classic Car Cruise is FREE to attend and to participate. Eligible vehicles include all pre 1973 cars/trucks. Car Cruises are well attended events because of their “low-pressure” atmosphere for participants and the free night out opportunity for families.

***In order to host the best possible Classic Car Cruises we need your help.***

The Classic Car Cruise Series would not be a success without the help of remarkable contributors like you. We are writing to request whether your company, or business would be interested in joining this community effort by making a donation of some kind – for example: gift cards, raffle prizes, volunteer services, monetary donations, etc. Donations valued at five hundred dollars (\$500) or more will have their logo featured on the Car Cruise website, promoted through social media as well as promoted at all 2016 Classic Car Cruise events. We would greatly appreciate any contribution you are able to make.

Our efforts would not be possible without the cooperation of our local businesses and organizations. Thank you for your time and consideration.

If you are interested in donating toward this event or have questions, please contact me at (951) 674-3124 ext. 405 or at [bdavis@lake-elsinore.org](mailto:bdavis@lake-elsinore.org). Check out our website at [www.lake-elsinore.org/carcruise](http://www.lake-elsinore.org/carcruise) for more information.

Again, on behalf of our Classic Car Cruise Committee, we thank you for your support.

Sincerely,

Beau Davis  
City of Lake Elsinore  
Car Cruise Committee Member