



CITY OF
LAKE ELSINORE
DREAM EXTREME™

Commercial-Industrial



Business Advantages





SOME ADVANTAGES TO DOING BUSINESS IN OUR CITY

- ◆ Centrally located near all Southern California major metropolitan areas
- ◆ City government responsive to business needs
- ◆ Skilled and growing work force
- ◆ Strong economic growth
- ◆ High quality of life

MARKET DRIVEN SOLUTIONS

Lake Elsinore is one of only a handful of cities in the United States to adopt an information driven, technology-based approach to working with prospective and existing business clients. The City has access to highly sophisticated information available from many commercial databases. These databases, which computerize information from thousands of sources, make it possible to obtain information on competitors, look at trends within your particular industry, provide targeted mail lists, or create customized research reports. Using the GIS (Geographic Information System), the City can provide computer mapping and geographic analysis for your business. We are able to determine demographics, consumer expenditures, provide lifestyle data, market profiles and drive-time analyses, and can also map your current customer and competitor locations. GIS provides an ideal way to visualize and conduct analysis on your current and future market areas. Information of this caliber is typically only available to large corporations because of its high cost, and the City is proud to offer this as a free service to our business community.

FIBER OPTICS

Wireless Internet services are available and a new state-of-the-art Verizon FIOS fiber optic network has recently been completed. The City of Lake Elsinore is one of only a few cities chosen to offer Verizon FIOS high speed service.

HUBZONE

The HUBZone Empowerment Contracting Program was established to stimulate economic development and creates jobs in urban and rural communities by providing Federal contracting preferences to small businesses. These preferences go to small businesses that obtain HUBZone (Historically Underutilized Business Zone) certification in part by employing staff who live in a HUBZone (35% of staff must reside in a HUBZone). The company must also maintain a "principal office" in one of these specially designated areas and be owned and controlled by one or more U.S. Citizens. The program resulted from provisions contained in the Small Business Reauthorization Act of 1997 and falls under the auspices of the U.S. Small Business Administration. Lake Elsinore's industrial parks are located within a designated HUBZone.

BRINE LINE

The City is serviced by a brine line, or non-reclaimable wastewater line. This provides a disposal point for industries that produce non-recyclable waste brines.

FAST TRACK PROGRAM

With the exception of projects requiring technical or environmental studies, development proposals involving commercial or industrial projects with a high value to the community can be expedited through the entitlement process after conferring with the Planning Manager, Environmental Manager, and notifying principal interested agencies (i.e., Water District, County Fire, etc.). Most "Fast Track" projects can be processed within sixty days. The applicant should provide a submittal timeline to assure that the necessary work is completed in a timely manner.

NO UTILITY USE TAX

There is no utility tax including electric, telephone, cellular, gas, and water for businesses located in Lake Elsinore.

FOREIGN TRADE ZONE

The City of Lake Elsinore is in the process of finalizing its Foreign Trade Zone designation. Foreign Trade Zones (FTZs) were created in the United States to provide special customs procedures to U.S. plants engaged in international trade-related activities. Duty-free treatment is accorded items that are processed in FTZs and then re-exported, and duty payment is deferred on items until they are brought out of the FTZ for sale in the U.S. market. This helps to offset customs advantages available to overseas producers who compete with domestic industry.

TRANSPORTATION NETWORKS

Just 68 miles to San Diego, 74 miles to Los Angeles, 60 miles to Orange County and 30 miles to Riverside, the City of Lake Elsinore is centrally located along the I-15 corridor. The City is served by 5 international airports (San Diego, Orange County, Ontario, Los Angeles and Palm Springs) and 3 local commuter airports



which accommodate corporate jets and/or commuter planes (French Valley, Hemet-Ryan and Riverside Municipal). DHL service is also available out of March ARB. Water networks include the deep water ports of San Diego and Los Angeles-Long Beach, rail transport through Santa Fe and Union Pacific is available in San Bernardino and the City is serviced by several trucking companies.

DEVELOPER AGREEMENTS

The City of Lake Elsinore has a history of cooperation with developers and is very open to agreements involving infrastructure issues.



A member of:



www.southwestcalifornia.com



www.edc-swrc.org

For more information:

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