



Dear Sponsor,

On Saturday, May 12, 2018, The TWENTY18 Pet Walk will again take place at the Lake Elsinore Levee. This event has grown each year and we know this year's gathering will be even greater now that we have partnered with our local animal shelter Animal Friends of the Valleys to help us fulfill our Mission Statement: Promoting a healthy lifestyle through exercise and community involvement. This is a great event that gives you an opportunity to advertise your business or service.

All sponsors receive recognition on the day of the event through event signs, t-shirt advertising, and distribution materials. Sponsors are encouraged to host a booth at the event to promote their business or product at no additional charge. We encourage you to donate items for the goodie bags; a total of 100 items are needed if you plan to donate to the bag which allows for direct marketing to every individual participating in the event.

Proceeds from the event are distributed to Animal Friends of the Valleys benefiting lost and homeless pets in our community. Your financial contribution is tax deductible (Tax ID#33 0276892). If you donate at the Silver sponsorship or higher, you will receive promotion on our electronic billboard sign, t-shirt and pet bandana.

To ensure recognition of your sponsorship on event day promotional materials, you need to provide a pledge with your business logo by March 21, 2018. You can send this document directly to [event@animalfriendsofthevalleys.com](mailto:event@animalfriendsofthevalleys.com) or by mail to:

Animal Friends of the Valleys  
c/o Twenty18 Pet Walk  
PO BOX 2001  
Lake Elsinore, CA 92531

Please indicate how you are able to contribute and return this form before March 21st, 2018 so we can confirm your pledge and promote your business as a sponsor of this event.

Organization Name: \_\_\_\_\_

Organization Phone: \_\_\_\_\_

Please make checks payable to ANIMAL FRIENDS OF THE VALLEYS

I CAN MAKE A FINANCIAL DONATION:

- Platinum Sponsor: \$1000 or more
- Gold Sponsor: \$501 - \$999
- Silver Sponsor: \$251 - \$500
- Bronze Sponsor: \$100 - \$250
- Nickel Sponsor: Product Sponsor, value less than \$200  
\$ \_\_\_\_\_ Total Amount
- Water bottles, energy bars, fresh fruit (please circle)
- Items for goodie bag (100 small items like key chains or magnets) Please describe: \_\_\_\_\_
- Gift Certificates or Coupons (raffle prizes or 100 for good bags; ex. can be 2 for 1 discount type coupon)
- Services: \_\_\_\_\_ Professional service or assistance
- Other: \_\_\_\_\_
- Raffle Basket Valued At: \$ \_\_\_\_\_
- I am interested in setting up a booth and can provide my own tables and awnings for a 10 x 10 area.