COMMUNITY SATISFACTION SURVEY UPDATE

CONDUCTED FOR THE CITY OF LAKE ELSINORE

PRESENTED BY TIMOTHY MCLARNEY PH.D.

8/16/19
Conducted April 23rd to April 28th, 2019
Random sample of 888 voters likely to participate in November 2020 election
Mixed-Method approach
- Recruited via email and phone
- Online and telephone data collection
- English & Spanish
Overall margin of error of ± 3.2%
HOW DO YOU RATE THE QUALITY OF LIFE IN LAKE ELSINORE?

- Excellent: 44.4%
- Good: 4.9%
- Fair: 40.7%
- Poor: 6.8%
- Very poor: 2.8%
- Not sure: 0.3%
- Prefer not to answer: 0.2%
WHAT IS THE BIGGEST ISSUE FACING COMMUNITY THAT YOU’D LIKE THE CITY TO ADDRESS?

- Homeless issues: 38.2%
- Traffic congestion (particularly Railroad Canyon/Diamond): 21.2%
- Public safety, crime, ganga, drugs: 21.0%
- Infrastructure maintenance, streets, sidewalks: 17.5%
- Cleanliness of public areas, landscape: 6.9%
- Lack of shopping, dining options: 6.3%
- Cleanliness of lake, water: 5.7%
- Not sure, cannot think of anything: 4.8%
- Lack of police presence, patrols: 3.0%
- Business appearance, empty rundown buildings: 2.8%
- Enforcement of traffic laws: 2.8%
- City code enforcement: 2.4%
- Overdevelopment, growth: 2.3%
- High taxes, fees: 2.0%
- Lack of entertainment options for all ages: 1.8%
- Quality of education, schools: 1.6%
- No issues / Everything is fine: 1.5%

% Respondents
HOW IMPORTANT ARE THE FOLLOWING ISSUES TO YOU?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Extremely Important</th>
<th>Very Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reducing crime and gang activity</td>
<td>69.7</td>
<td>21.1</td>
</tr>
<tr>
<td>Maintaining local streets and roads</td>
<td>55.0</td>
<td>35.2</td>
</tr>
<tr>
<td>Addressing homelessness</td>
<td>65.5</td>
<td>23.2</td>
</tr>
<tr>
<td>Reducing traffic congestion</td>
<td>62.9</td>
<td>22.4</td>
</tr>
<tr>
<td>Improving the local economy and job market</td>
<td>45.4</td>
<td>32.5</td>
</tr>
<tr>
<td>Improving the water quality in Lake Elsinore</td>
<td>44.7</td>
<td>32.9</td>
</tr>
<tr>
<td>Improving local property values</td>
<td>45.3</td>
<td>31.8</td>
</tr>
<tr>
<td>Preventing local tax increases</td>
<td>50.6</td>
<td>25.2</td>
</tr>
</tbody>
</table>
To maintain the City’s long-term financial viability and provide funding for essential services including:

- Law enforcement, gang, drug and crime prevention
- Fire protection, paramedic, and 9-1-1 emergency response
- Fixing streets and potholes
- Addressing homelessness
- And improving Lake water quality and amenities

Shall a City of Lake Elsinore Ordinance be approved establishing a one-cent sales tax, providing 10 million dollars annually for general city services until ended by voters, with citizen oversight, independent audits, and all funds controlled locally?
MORE THAN TWO-THIRDS OF VOTERS SUPPORT THIS SIMPLE MAJORITY REQUIREMENT MEASURE

- Definitely yes: 39.5%
- Probably yes: 29.0%
- Probably no: 23%
- Definitely no: 13.8%
- Not sure: 6.9%
- Prefer not to answer: 1.2%
PUBLIC SAFETY AND PUBLIC WORKS ARE TOP PRIORITIES FOR RESIDENTS

<table>
<thead>
<tr>
<th>Issue</th>
<th>Strongly favor</th>
<th>Somewhat favor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fix streets and repair potholes</td>
<td>64.8</td>
<td>27.7</td>
</tr>
<tr>
<td>Reduce gang activity and drug-related crimes</td>
<td>71.4</td>
<td>19.8</td>
</tr>
<tr>
<td>Provide quick responses to 9-1-1 emergencies</td>
<td>64.2</td>
<td>26.6</td>
</tr>
<tr>
<td>Keep public areas clean and free of graffiti</td>
<td>59.3</td>
<td>30.4</td>
</tr>
<tr>
<td>Address the homeless problem</td>
<td>65.9</td>
<td>23.2</td>
</tr>
<tr>
<td>Improve fire protection and paramedic services</td>
<td>52.7</td>
<td>35.7</td>
</tr>
<tr>
<td>Provide fire protection and paramedic services</td>
<td>57.4</td>
<td>30.8</td>
</tr>
<tr>
<td>Provide law enforcement services including neighborhood patrols, crime prevention, investigations</td>
<td>62.6</td>
<td>25.1</td>
</tr>
<tr>
<td>Increase the number of police officers to better combat crime in our community</td>
<td>58.8</td>
<td>27.0</td>
</tr>
<tr>
<td>Make improvements to Lake Elsinore's water quality, beaches, recreational amenities</td>
<td>51.2</td>
<td>34.2</td>
</tr>
<tr>
<td>Improve economic development, attract new employers, businesses to Lake Elsinore</td>
<td>57.9</td>
<td>27.3</td>
</tr>
<tr>
<td>Improve the maintenance of parks and recreational facilities</td>
<td>40.8</td>
<td>42.1</td>
</tr>
<tr>
<td>Maintain the long-term financial viability of the City</td>
<td>47.8</td>
<td>34.5</td>
</tr>
</tbody>
</table>

% Respondents
FOR MORE INFORMATION

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or

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