



NEWS RELEASE

Contact: Justin Carlson
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Release Immediately
Monday, December 3, 2012

LAKE ELSINORE CITY COUNCIL MEMBERS TO COMPETE IN SALVATION ARMY'S RED KETTLE CITY COUNCIL CHALLENGE

Lake Elsinore residents come and support your City Council members as they participate in the Salvation Army of Southwest Riverside County's "Red Kettle City Council Challenge!" City of Lake Elsinore Officials as well as Council members from the Cities of Murrieta and Temecula will compete to see which City can bring in the most "Red Kettle" donations.

The "Red Kettle City Council Challenge", as accepted by all three (3) Cities, will be to stand outside their respective Wal-Mart store and ring the Salvation Army bell. Mayor Tisdale, who volunteered in last year's Red Kettle donation drive, reached out to Mayors of surrounding jurisdictions to gauge their interests in participating in a region-wide contest. Mayor Tisdale commented that his vision for the "Red Kettle City Council Challenge" aims to not only create a fun multi-jurisdictional event, but raises awareness throughout the region of the Red Kettle drive that is a staple holiday presence of the Salvation Army. In his official challenge to surrounding City Councils, Mayor Tisdale also stated that he will personally come before the City Council and congratulate the City that brings in the most money for the event.

The Lake Elsinore "Red Kettle City Council Challenge" will take place on Saturday, December 8, 2012 from 8:00 a.m. to 6:00 p.m. at the Lake Elsinore Wal-Mart at 31700 Grape Street, Lake Elsinore, CA 92530. Lake Elsinore City Council Member participation times are as follows:

8:00 a.m. – 10:00 a.m.	Councilman Robert Magee
10:00 a.m. – 11:00 a.m.	City Manager Grant Yates
11:00 a.m. – 2:00 p.m.	Councilman Steve Manos
2:00 p.m. – 3:00 p.m.	Former Councilwoman and California State Assemblywoman Melissa Melendez
3:00 p.m. – 6:00 p.m.	Mayor Brian Tisdale

951.674.3124

130 S. MAIN STREET

LAKE ELSINORE, CA 92530

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News Release
December 3, 2012
Page 2

For further information on the "Red Kettle City Council Challenge" please contact Justin Carlson, Management Analyst, at (951) 674-3124.

City website: www.lake-elsinore.org

Telephone: 951-674-3124, Fax 951-674-2392

Business Hours: Monday through Thursday: 8:00 a.m. to 5:00 p.m.

Friday: 8:00 a.m. to 4:00 pm.

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The City of Lake Elsinore features Southern California's largest natural freshwater lake. The City's current population is estimated at 53,024. The City's brand and slogan, "Dream Extreme," exemplify the scenic beauty and active life style of this 124 year old boom town. Visitors and residents enjoy water sports such as skiing, power boating and fishing, world-class sky diving drop zone and thermals, a regional motocross track, professional baseball, an 18 hole golf course, outlet shops, plus dining and entertainment in Historic Downtown. The City's Web site is www.lake-elsinore.org.