

# GENERAL PLAN UPDATE

ACHIEVE • ASPIRE • ELEVATE

## Introduction

Guiding Principles will direct the development of the General Plan's goals and policies. They reflect the vision for Lake Elsinore rather than describe Lake Elsinore today.

## GUIDING PRINCIPLES

- Lake Elsinore facilitates a healthy and diverse economy that retains and attracts traditional and new industries, creates jobs, supports the local tax base, and sustains the ability to provide important services for existing and future residents, including expanded housing opportunities.
- Lake Elsinore encourages attractive neighborhood villages that provide residents with a diverse range of distinctive destinations, such as shopping areas, entertainment venues, dining experiences, and cultural spaces. These places may include small centers near established neighborhoods, more vibrant and dense centers in downtown and Launch Pointe, and mixed-use villages along key corridors such as Lakeshore Drive or State Route 74.
- Lake Elsinore maintains and increases the variety of high quality open and recreational spaces. It embraces its “Dream Extreme” identity of extreme action sports, while also providing opportunities for locally scaled recreational opportunities, such as small neighborhood parks, plazas, and community centers.
- Lake Elsinore fosters healthy communities for all residents by providing safe and convenient access to community services such as healthy food stores, health care, parks and open spaces, jobs, and educational opportunities.
- Lake Elsinore values and is committed to enhancing the environmental health and economic vitality of the Lake. Lake Elsinore ensures that the Lake is well maintained, attractive, and provides residents and visitors with opportunities for lakeside interaction.
- Lake Elsinore recognizes Downtown as its historic core with civic institutions, historic landmarks, and local businesses. The vitality of Downtown is supported by an increase in appropriately scaled housing and people-oriented streetscapes.
- Lake Elsinore offers attractive, convenient transportation options and provides walkable, bikeable, safer, and livable streets while continuing to strengthen access to the greater region. Community amenities are accessible by all residents.