



Skydive Elsinore Selected as City of Lake Elsinore's May 2025 Business in Action Spotlight

For Immediate Release – May 28, 2025

Lake Elsinore, CA – The City of Lake Elsinore's Economic Development Department is excited to announce "Skydive Elsinore" as the City's May 2025 Business in Action Spotlight, a program that is a part of the Department's Building Better Businesses (B3) program in partnership with the Lake Elsinore Valley Chamber of Commerce.

Skydive Elsinore, a locally owned business, has been serving the Lake Elsinore community with passion and excellence since 1958. Skydive Elsinore is known as a must-visit for frequent thrill-seekers and first-time jumpers alike. A skydive includes breathtaking views of Lake Elsinore, Southern California's largest freshwater recreational lake, the Ortega Mountains, and the Pacific Ocean. Skydive Elsinore has built a loyal customer base and a reputation as North America's longest-running skydiving operation having the friendliest staff in the industry. Skydive Elsinore has earned an impressive 4.9 rating on Google with over 1,700 reviews, ranking among the best skydiving attractions in the world and has created a major tourist attraction in the City of Lake Elsinore.

The owners, Josh Hall and Karl Gulledge of Skydive Elsinore, dedication to community is evident frequently sponsoring local events like the Special Olympics, the Fire Fighter Demolition Derby, and Soul Survivor and Make a Wish activities; and supports charities and non-profits like Cops for Kids, the Riverside Sheriff Association, Animal Friends of the Valley, the Dana Point 5th Marines, the Supreme Soldier Foundation, the Foundation for Senior Care, and Austin Charters Special Needs. Their commitment to customer service, safety and giving back is truly inspiring and exemplifies the values of a thriving local business and there is no doubt why Skydive Elsinore was selected as this month's spotlight.

At the May 28th City Council meeting, Mayor Brian Tisdale thanked Skydive Elsinore on behalf of the City Council for everything they've done in the community and for giving so much and provided a certificate of recognition noting that they're the one business in the City that everyone sees. The owners of Skydive Elsinore thanked the Mayor, Council and staff for assisting them with their recent business retention and expansion efforts and are happy to continue to be part of the City's community fabric for many years to come and were very appreciative of everyone's assistance.

For more information about Skydive Elsinore, located at 20701 Cereal St in Lake Elsinore, CA please visit skydiveelsinore.com. To view their Business in Action Spotlight video, please visit:

<https://lakeelsinorebusiness.com/business-resources/#business-in-action-spotlight>

The new "Businesses in Action Spotlight" program is a free business recognition initiative designed to showcase and celebrate the diverse range of local businesses and their significant contributions to the community and region.



The Businesses in Action Spotlight program will feature one local business each month that exemplifies excellence and commitment to enhancing the Lake Elsinore community. Each selected business will be honored for its efforts to go above and beyond in supporting and improving the area.

This initiative is part of the Economic Development Department's B3 program (Building Better Businesses), which is in partnership with the Lake Elsinore Valley Chamber of Commerce. The Businesses in Action Spotlight Program highlights Lake Elsinore's business community's vibrancy and diversity, fosters local pride, and encourages business growth.

Nominations are encouraged to recognize businesses that contribute positively to the Lake Elsinore community. To submit a nomination or application, please visit www.DreamLE.org and click on "Business Resources."

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