



Goodfellow Corporation Selected as City of Lake Elsinore's September 2025 Business in Action Spotlight

For Immediate Release – September 24, 2025

Lake Elsinore, CA – The City of Lake Elsinore's Economic Development Department is excited to announce "Goodfellow Corporation" as the City's September 2025 Business in Action Spotlight, a program that is a part of the Department's Building Better Businesses (B3) program in partnership with the Lake Elsinore Valley Chamber of Commerce.

Goodfellow has been serving the Lake Elsinore community with passion and excellence since 2022. Known for rapid service and hands-on customer care, their crews travel wherever needed to keep operations running — whether it's a quick repair in the field, an emergency parts delivery, or a full plant installation. Goodfellow Corporation has built a loyal customer base and a reputation for quality service that goes above and beyond. Goodfellow also holds an impressive 5-star Google rating, ranking among the best in Riverside County.

Goodfellow Corporation is deeply committed to the local community. With six locations, the business actively supports industry education through events like the annual Crusher School, where operators, maintenance teams, and plant managers learn practical skills for safe, efficient equipment use. The company is also an active member of state aggregate associations and the Lake Elsinore Valley Chamber of Commerce. Notably, Goodfellow Corporation has been featured in Pit & Quarry magazine and works closely with top industry manufacturers such as Astec and CDE on high-profile projects that push the boundaries of materials processing innovation. Their commitment to quality service and giving back exemplifies the values of a thriving local business. Their dedication is truly inspiring and there is no doubt why Goodfellow was selected as the September business spotlight.

At the September 23, 2025, City Council meeting, Mayor Brian Tisdale thanked Goodfellow Corporation on behalf of the City Council for their commitment to the community. Representing Goodfellow Corporation, General Manager, Mel Sotelo, introduced his staff and expressed their gratitude for being recognized. Mayor Tisdale thanked Goodfellow for their contributions to the community and presented a certificate of recognition.

For more information about Goodfellow Corporation, located at 590 Crane St., in Lake Elsinore, CA, please visit www.goodfellowcorp.com. To view their Business in Action Spotlight video, please visit the [Business in Action Spotlight website](#).

The Business in Action Spotlight program is a free business recognition initiative designed to showcase and celebrate the diverse range of local businesses and their significant contributions to the community.

The Businesses in Action Spotlight program will feature one local business each month that exemplifies excellence and commitment to enhancing the Lake Elsinore community. Each selected business will be honored for going above and beyond in supporting the community.



This initiative is part of the Economic Development Department's B3 program (Building Better Businesses), in partnership with the Lake Elsinore Valley Chamber of Commerce. The Businesses in Action Spotlight showcases the vibrancy and diversity of Lake Elsinore's business community, while fostering local pride and encouraging business growth.

Nominations are encouraged to recognize businesses that contribute positively to the Lake Elsinore community. To submit a nomination or application, please visit www.DreamLE.org and click on "Business Resources."

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