



## **Dr. D Dubach Racing Sets Up Headquarters in Lake Elsinore – The Action Sports Capital of the World**

**For Immediate Release – April 24, 2025**

**Lake Elsinore, CA** – Hold onto your helmets! Dr.D Dubach Racing Development, a leader in performance innovation and motorsports parts, is proud to announce the grand opening of its new headquarters in Lake Elsinore, California – the adrenaline-charged heart of action sports.

Surrounded by rugged trails, legendary tracks, and a community that lives life wide open, Lake Elsinore isn't just a location – it's a lifestyle. For Dr.D, there was no better place to plant its flag than in a city that embodies speed, grit, and passion.

"This is where champions are made, limits are tested, and bold boundaries are pushed," said Lake Elsinore Mayor Brian Tisdale. "We're thrilled to welcome Dr.D Dubach Racing Development to California's Playground – Lake Elsinore!"

"Lake Elsinore isn't just a new home for Dr.D—it's the epicenter of our mission to fuel the world's boldest riders and racers with the technology, tools, and team they need to dominate," said owner Jack Dubach. "We already have a manufacturing facility in the region, and Lake Elsinore sits at the center of the world's largest action sports industry. We're excited to be part of this high-octane community."

The new headquarters will be the hub of Dr.D's operations, product development, and high-performance production. Known for rapid prototyping, elite-level R&D, and close collaboration with top-tier talent, this move marks a new era of speed and precision for the company.

Dr.D Dubach Racing Development manufactures exhaust systems and mufflers for Yamaha, Suzuki, KTM, Husqvarna, GasGas, Honda, and Kawasaki, among others—and is widely recognized as a global leader in aftermarket systems for dirt bikes and ATVs.

Welcome to Lake Elsinore, DrD. Let's ride!

For more information, or to learn more about locating your action sports facility or business in the Hub of Action Sports in the World- Lake Elsinore, please contact Gina Gonzalez, Director of Economic Development and Legislative Affairs at [ggonzalez@lake-elsinore.org](mailto:ggonzalez@lake-elsinore.org).

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