



## Embroidery and More Named November 2025 Business in Action Spotlight

For Immediate Release – November 19, 2025

**Lake Elsinore, CA** – The City of Lake Elsinore's Economic Development Department is proud to announce "Embroidery and More" as the November 2025 Business in Action Spotlight, part of the Department's *Building Better Businesses (B3)* initiative. This monthly recognition honors local businesses that exemplify creativity, community engagement, and a commitment to the values that make Lake Elsinore a vibrant place to live and work.

Embroidery and More is more than a custom print shop; it is a partner in community identity. The business collaborates with local schools, sports teams, and civic organizations to create apparel and materials that celebrate the City's culture and achievements.

Through its sponsorships and donations, Embroidery and More supports programs such as LEUSD student initiatives, Cops for Kids, and various nonprofit fundraising events. They also support the Pay It Forward program, now in its fifth year, which donates letterman jackets to deserving students at all three Lake Elsinore high schools.

The business is also recognized for its exceptional customer service, inclusive hiring practices, and job training and employment opportunities for local residents, which support long-term economic development and community pride.

At the November 18<sup>th</sup> City Council meeting, Mayor Brian Tisdale commended the business, stating, "Embroidery and More truly embodies the spirit of Lake Elsinore—creative, community-focused, and compassionate. Their dedication to quality, inclusivity, and service reflects the very best of what our local businesses have to offer."

The City of Lake Elsinore proudly recognizes Embroidery and More for its dedication to quality, creativity, community involvement, and business leadership—embodying the very spirit of the *Business in Action* program.

To learn more about Embroidery and More, please visit: [Embroidery & More](#). To view their spotlight, please visit: [www.DreamLE.org](#).

The Business in Action Spotlight is a free monthly recognition program honoring local businesses that go above and beyond to serve the community. Presented in partnership with the Lake Elsinore Valley Chamber of Commerce, the program highlights the diverse and innovative businesses contributing to the city's economic and community growth.

Each selected business receives:

- A formal presentation at a City Council meeting
- A feature on the City's Economic Development website
- A professionally produced 30-second promotional video
- A highlight on the City's social media platforms

For more information or to nominate a business, visit: [Business in Action Spotlight](#).

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