



City of Lake Elsinore Recognizes Honda Lake Elsinore as December 2025 Business in Action Spotlight

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Lake Elsinore, CA (December 9, 2025) — The City of Lake Elsinore is proud to recognize Honda Lake Elsinore as the December 2025 Business in Action Spotlight recipient. The program honors outstanding local businesses nominated by the public for consistently going above and beyond in serving the community, strengthening the local economy, and reflecting the spirit of Lake Elsinore through excellence and civic partnership.

Honda Lake Elsinore is a long-standing local business and a trusted partner in meeting the transportation needs of Lake Elsinore residents. As a full-service hometown dealership, they provide new Honda vehicles, certified pre-owned options, flexible financing, and a dedicated service and parts center, offering residents reliable and affordable mobility close to home.

“Honda Lake Elsinore represents the type of local partner that helps our community thrive,” said Lake Elsinore Mayor Brian Tisdale. “They’re committed not only to serving customers, but also to supporting Lake Elsinore’s growth and quality of life.”

More than a dealership, Honda Lake Elsinore is an active part of the community. Their team supports local events and initiatives that celebrate city milestones, strengthen neighborhood connections, and reinforce the sense of belonging that defines Lake Elsinore.

“We are honored to be recognized by the City,” said General Manager John Poole. “We’re proud to serve Lake Elsinore families and to contribute to the community we call home.”

Honda Lake Elsinore is widely known for exceptional customer service and a commitment to long-term relationships, helping first-time buyers, longtime residents, commuters, and local businesses find dependable vehicles and maintenance services they can trust. Their professionalism, integrity, and resident-first approach reflect the values the City promotes across every sector.

The City’s Business in Action Spotlight program provides selected businesses with a professionally produced marketing video, a featured profile on the City’s Economic Development website, recognition through DreamLE.org and City social media platforms, and formal acknowledgment at a City Council meeting.

To learn more about Lake Elsinore Honda, please visit: [Lake Elsinore Honda](#). To view their Business in Action Spotlight and video, please visit: [www.DreamLE.org](#).

The Business in Action Spotlight is a free monthly recognition program honoring local businesses that go above and beyond to serve the community. Presented in partnership with the Lake Elsinore Valley Chamber of Commerce, the program highlights the diverse and innovative businesses contributing to the city’s economic and community growth.

Each selected business receives:

- A formal presentation at a City Council meeting
- A feature on the City’s Economic Development website
- A professionally produced 30-second promotional video



- A highlight on the City's social media platforms

For more information or to nominate a business, visit: [Business in Action Spotlight](#).

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