



City of Lake Elsinore Strengthens Ties with Commercial Real Estate Community at Professionals Certificate Program

For Immediate Release – September 26, 2025

Lake Elsinore, CA – Growing interest in Lake Elsinore’s real estate market and expanding development opportunities brought more than 40 industry professionals together on September 25, 2025, for the City’s Commercial Real Estate Professionals Certificate Program at Launch Pointe in Lake Elsinore, California.

Hosted by the City of Lake Elsinore’s Economic Development Department, the event is part of the Commercial Real Estate Professionals Certificate Program, which helps participants better understand the City’s growth and development landscape in Lake Elsinore. The program provides up-to-date information on key projects, individual department updates, market trends, and future investment opportunities, giving real estate professionals useful context for working in the region’s fastest growing community, and second highest median income City in Southwest Riverside County.

Attendees received updates from City departments, agency partners, and community stakeholders on housing, commercial, and infrastructure projects shaping the City’s future. Speakers also noted Lake Elsinore’s continued growth.

“This program opens the door to collaboration between the City and the commercial real estate community in an entirely new way,” said Gina Gonzalez, Director of Economic Development and Legislative Affairs. “By assisting our real estate stakeholders how the City operates, we’re giving them the tools to support new investment and quality development in Lake Elsinore, while also targeting community needs, and desires, while also giving them the tools to achieve those targets in Lake Elsinore.”

The cost to participate and become a certified “Lake Elsinore Leader” is \$25, which includes breakfast and lunch courtesy of program sponsors Corner Escrow and Guaranteed Rate – The Dahlin Group. Upon successful completion, graduates receive a City of Lake Elsinore Certificate of Completion, official recognition as a Lake Elsinore Leader, and a featured listing on LakeElsinoreBusiness.com (DreamLE.org) as a valued City partner, including a direct link to their business website.

The next Real Estate Professionals Certificate Program is scheduled for April 9, 2026. Registration information will be available soon at www.lake-elsinore.org/leaders.

For questions or more information on investment in Lake Elsinore, including key projects, please contact econdev@lake-esinore.org.