



El Comal Lake Elsinore Selected as City of Lake Elsinore's July 2025 Business in Action Spotlight

For Immediate Release – August 19, 2025

Lake Elsinore, CA – The City of Lake Elsinore's Economic Development Department is excited to announce "El Comal" as the City's July 2025 Business in Action Spotlight, a program that is a part of the Department's Building Better Businesses (B3) program in partnership with the Lake Elsinore Valley Chamber of Commerce.

El Comal, founded in 2002, is known for its authentic cuisine, warm hospitality, and extensive Tequila & Mezcal selection backed by first-hand knowledge. El Comal has built a loyal customer base and a reputation for blending the rich culinary traditions of Mexico and El Salvador with delicious cuisines including menudo, pupusas, and enchiladas, while maintaining excellent friendly and attentive service and a festive atmosphere and has become a community favorite. They've earned numerous accolades, including 2020 Medium-Sized Business of the Year by the Lake Elsinore Valley Chamber of Commerce. El Comal has earned an impressive 4.5 rating on Google with over 1,600 reviews, ranking among the best in Riverside County.

Carolina, Miguel, Sam and Brenda Casillas' (owners) dedication to community is evident as their business frequently donates food for teacher appreciation events and donates to and sponsors local youth sports teams, supports the Lake Elsinore Valley Chamber of Commerce events as well as sponsoring and supporting other local events and charities, and engages in civic initiatives. Their commitment to providing high-quality, authentic Mexican and Salvadoran cuisine and beverages and its active engagement in supporting local sports teams, teachers and events exemplifies the values of a thriving local business. Committed to excellent friendly and attentive service and a festive atmosphere, El Comal has become a cherished local treasure and a symbol of resilience and giving in Lake Elsinore and beyond. Their commitment to the Lake Elsinore community and giving back is truly inspiring and there is no doubt why El Comal was selected as this month's spotlight.

At the July 22nd City Council meeting, Mayor Brian Tisdale thanked El Comal on behalf of the City Council for everything they've done in the community and for giving so much and provided a certificate of recognition noting that they are a centerpiece of the city and thanked them for their generosity. The owners of El Comal thanked the Mayor, Council and staff and noted that they continued what they had in Wildomar and just made it bigger and better including their hand-crafted cocktails.

For more information about El Comal, located at 31731 Riverside Drive in Lake Elsinore, CA please visit elcomalcantina.com. To view their spotlight, please visit: www.DreamLE.org.

The Business in Action Spotlight is a free monthly recognition program honoring local businesses that go above and beyond to serve the community. Presented in partnership with the Lake Elsinore Valley Chamber of Commerce, the program highlights the diverse and innovative businesses contributing to the city's economic and community growth.

Each selected business receives:



- A formal presentation at a City Council meeting
- A feature on the City's Economic Development website
- A professionally produced 30-second promotional video
- A highlight on the City's social media platforms

For more information or to nominate a business, visit: [Business in Action Spotlight](#).

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