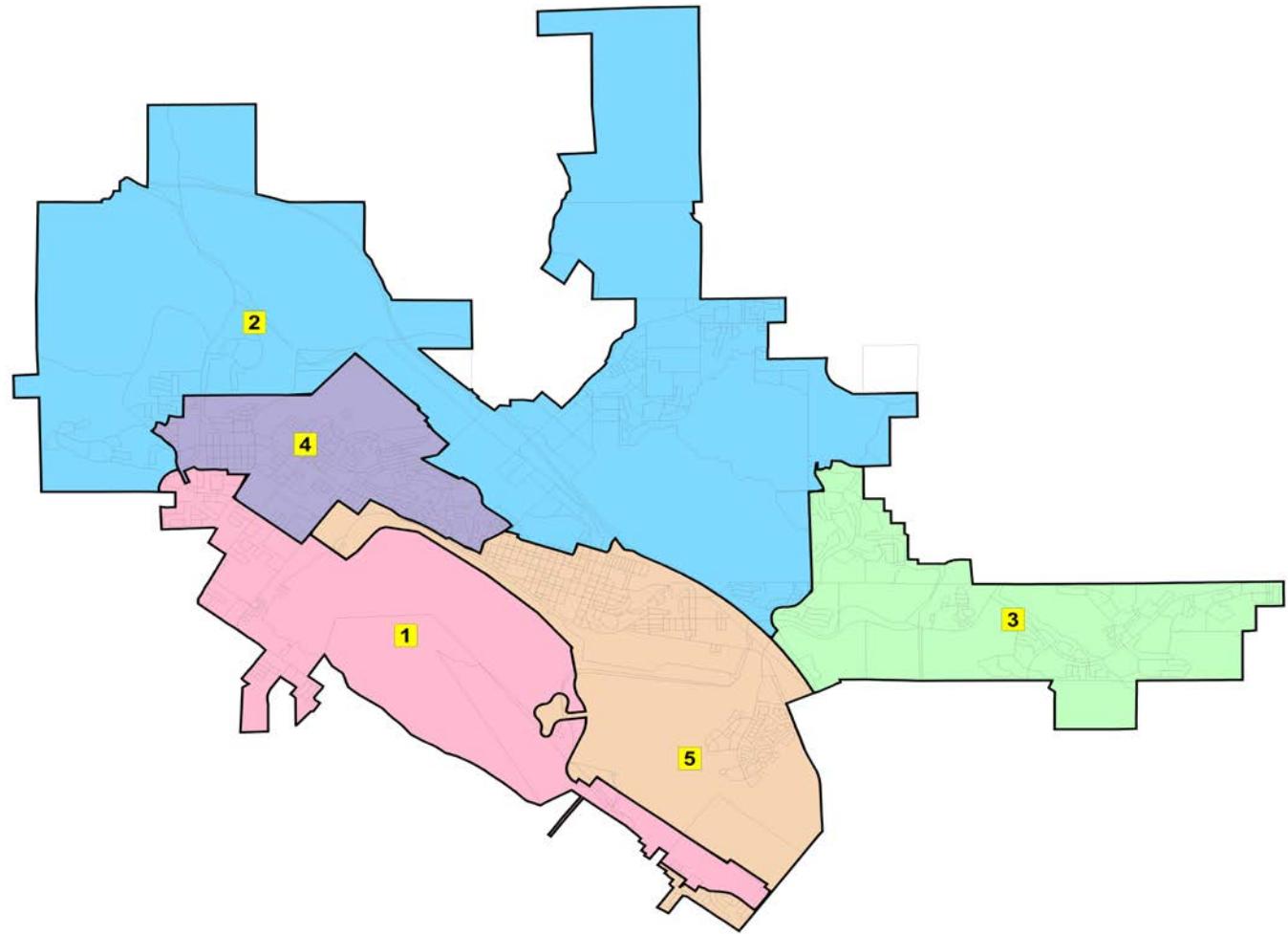




National Demographics Corporation



City of Lake Elsinore Introduction to Redistricting 2021

8/10/2021

Todd Tatum
National Demographics Corporation

Redistricting Process

| Step | Description |
|---|---|
| Two Initial Hearings August 10 & September 14 | Held prior to release of draft maps. Education and to solicit input on the communities in the Districts. |
| Census Data Release Mid/Late August | Census Bureau releases official 2020 Census population data. |
| California Data Release Early October 2021 | California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data. |
| Two Draft Map Hearings TBD & TBD | Two Public Hearings to discuss and revise the draft maps and to discuss the election sequence. |
| Map Adoption By April 17, 2022 | Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.* |

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities (rank ordered)

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”
(Socio-economic geographic areas that should be kept together)
3. Easily identifiable boundaries
4. Compact
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

- Minimize voters shifted to different election years
- Respect voters’ choices / continuity in office
- Future population growth
- Preserving the core of existing districts

Demographic Summary of Existing Districts

City of Lake Elsinore - Current Districts

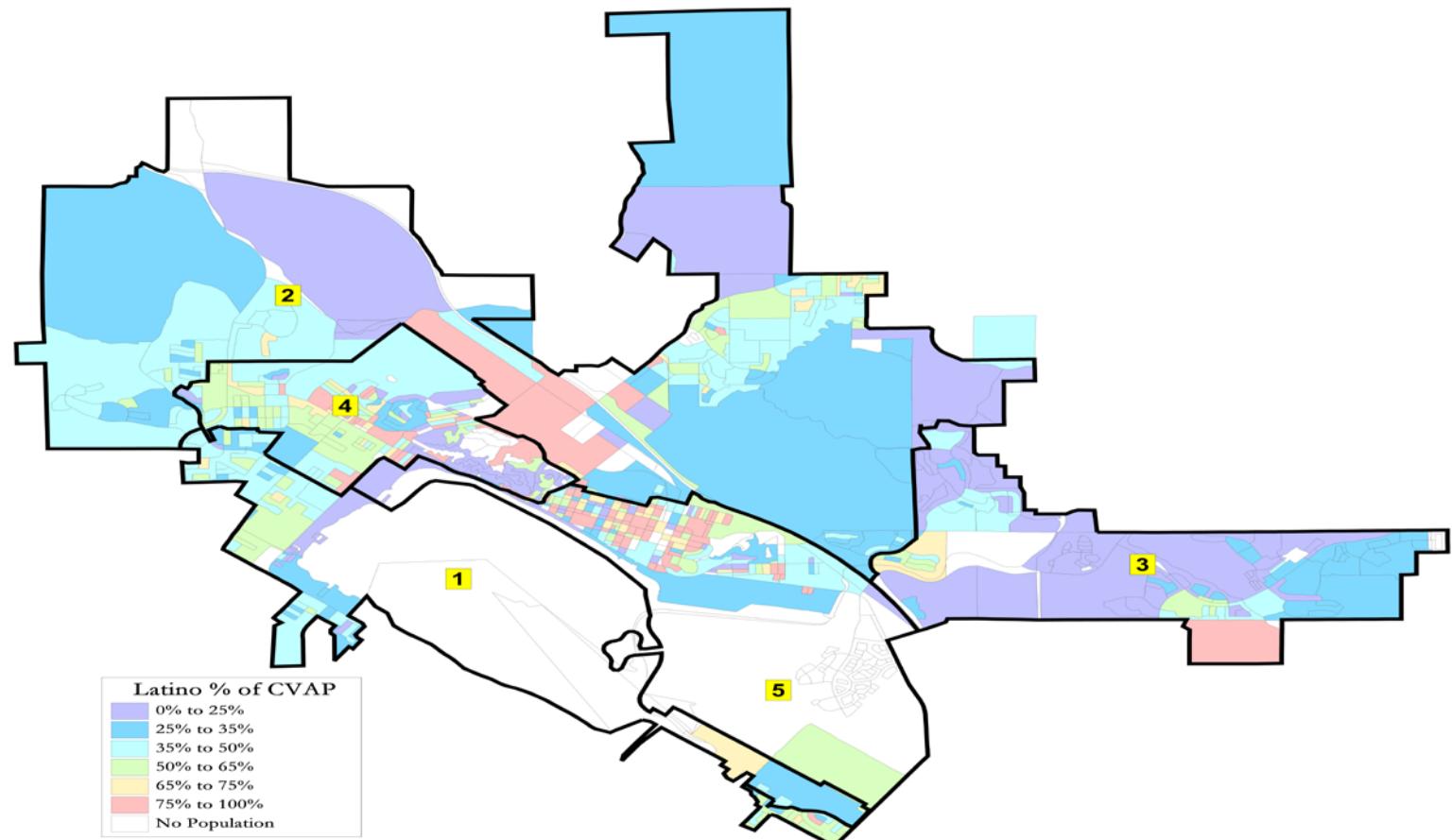
| Category | Field | 1 | 2 | 3 | 4 | 5 | Count |
|------------------------|---------------------|---------|--------|--------|--------|--------|--------|
| 2020 Est. Population | 2020 Estimated Pop. | 10,388 | 14,274 | 16,363 | 12,722 | 13,123 | 66,870 |
| | Estimated Deviation | -2,986 | 900 | 2,989 | -652 | -251 | 5,975 |
| | Est. Pct. Deviation | -22.32% | 6.73% | 22.35% | -4.87% | -1.88% | 44.67% |
| Citizen Voting Age Pop | Total | 5,774 | 8,356 | 8,756 | 7,137 | 6,233 | 36,256 |
| | Hisp | 43% | 42% | 26% | 52% | 53% | 42% |
| | NH White | 42% | 40% | 45% | 39% | 30% | 40% |
| | NH Black | 6% | 5% | 17% | 4% | 11% | 9% |
| | Asian/Pac.Isl. | 6% | 12% | 11% | 3% | 6% | 8% |

Estimates using official 2020 demographic data and NDC's estimated total population figures.

Each of the 5 districts must contain about
13,374
people.

Latino CVAP

There is some concentration of Latinos, African-Americans, Asian-Americans, or Native Americans



Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by county policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Beyond Neighborhoods: Communities

Under the California Elections Code, “community of interest” has a very specific definition in the context of districting and redistricting cities and counties:

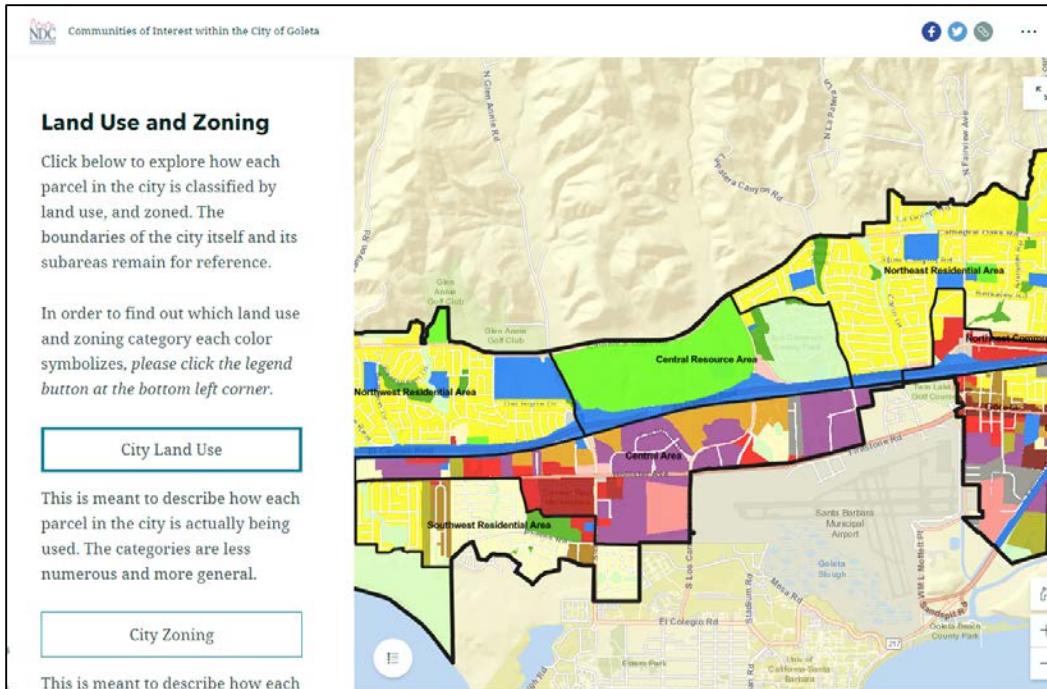
A “community of interest” is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

Story Map

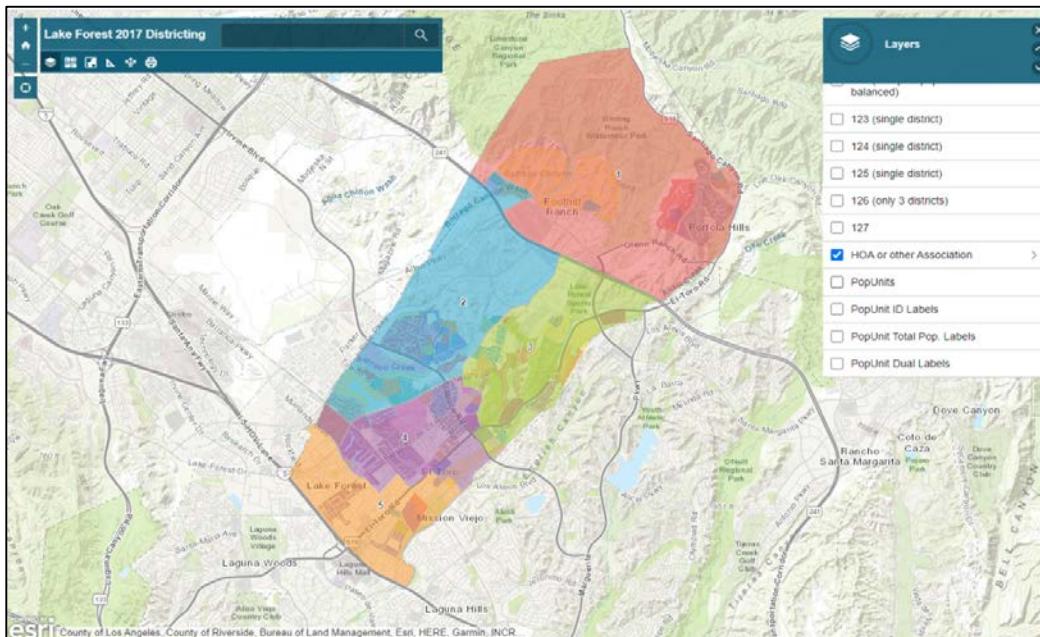
- Easy to use “story” of demographic and other data
 - Similar to PowerPoint, but interactive
 - Used to identify “communities of interest”
 - Sample map from Goleta



Simple Map Review Tool

Online Interactive Review Map

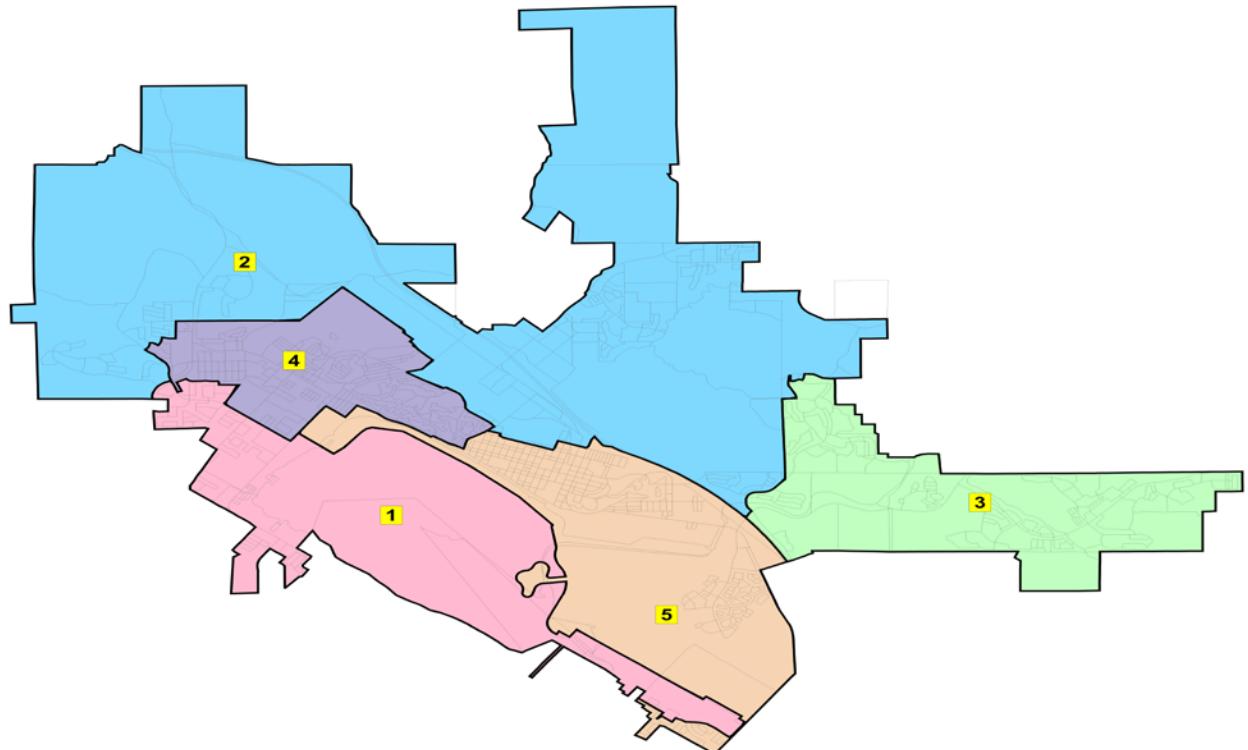
- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of "community of interest" and other data



Public Hearing & Discussion

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?



Share Your Thoughts

Website

<http://www.lake-elsinore.org/city-hall/city-clerk/election-information/election-districts/2021-2022-redistricting>

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