



FOR IMMEDIATE RELEASE

JULY 29, 2020

**LAKE ELSINORE CITY COUNCIL ACTS TO PLACE LOCAL MEASURE ON THE BALLOT TO FUND
LOCAL PUBLIC SAFETY AND PUBLIC WORKS COMMUNITY PRIORITIES**

Lake Elsinore, CA – On Tuesday night, July 28, 2020, the [City of Lake Elsinore](#) City Council voted 4-0 (Council Member Steve Manos was absent) to adopt a resolution to place a local funding measure on the ballot for the General Municipal Election on November 3, 2020. By doing so, the City Council voted to allow its citizens to decide whether or not to support a local transactions and use tax ballot measure to address community-identified City service priorities such as maintaining quick 9-1-1 emergency response and fixing local streets and potholes.

In a recently completed professional [community survey](#), as much as 70% of respondents indicated they would support this measure. The local transactions and use tax that, if approved by a majority of the electorate, would be imposed at a rate of one-cent (i.e., 1%) and would be collected by the State Board of Equalization and remitted to the City. Proceeds of the tax would be unrestricted general funds that could be used to pay for any general municipal services, including but not limited to police and fire services, road maintenance, and homelessness solutions.

“Being able to respond quickly to 9-1-1 emergencies is more critical than ever,” said Fire Chief Ty Davis of CALFIRE/Riverside County. “This measure will ensure Lake Elsinore is prepared for any future emergency by making sure the City has enough firefighters and paramedics to respond rapidly to any Lake Elsinore resident or family in need of 9-1-1 assistance.”

The Lake Elsinore local funding measure would be used to address local public safety and public works priorities identified by the community through the [Let’s Talk Lake Elsinore](#) community survey and engagement effort that the City has been conducting over the past year. Of the hundreds of community responses, the following service needs and priorities were identified:

- Preparing for any public health or catastrophic emergency
- Having adequate 911 emergency capacity
- Continuing to address homelessness and supporting residents and families in transition
- Improving fire protection and paramedic services
- Keeping public areas safe, healthy, and clean
- Continuing law enforcement services including effectively staffed neighborhood patrols
- Supporting residents and local businesses through our local recovery

(More)

“Nearly all of our current sales tax that is generated locally go to the County and the State,” said City Manager Grant Yates. “A locally controlled funding measure will ensure that funds generated in Lake Elsinore can be locally controlled and spent to address residents’ City service needs and priorities.” Currently, voters from all neighboring cities have adopted similar funding measures in recent years, including Temecula, Murrieta, Wildomar, Canyon Lake, Menifee, and Hemet.

If approved by the voters in November 2020, the proposed transactions and use tax is expected to generate approximately \$10 million per year in new, direct funding to the City.

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